

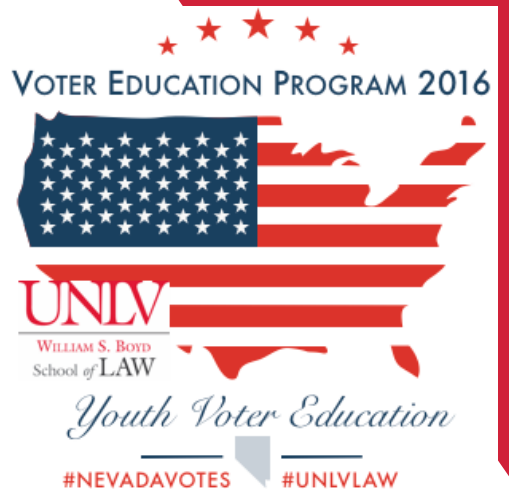


Social Media Video Contest

Theme: "I participate"

**DEADLINE EXTENDED TO:
Midnight, Sun., Oct. 30, 2011**

RULES



UNLV | WILLIAM S. BOYD
SCHOOL OF LAW



More info.:

<http://inspiredlearning1.com> (Voter Education Program) | <http://scholars.law.unlv.edu/debate2016/> (repository)



As a citizen, you need to know how to be a part of it, how to express yourself - and not just by voting.

- *The Hon. Sandra Day O'Connor*

Contest Rules

Eligibility

The contest is only open to Nevada high school students, and Nevada System of Higher Education (NSHE) students. Contest judges and their families are not eligible.

Eligibility Categories

- NSHE students
- Nevada high school students

Awards

Student awards are provided by the Kenny Guinn Center for Policy Priorities.

NSHE Student Awards

- 1st place - \$100
- 2nd place - \$50
- 3rd place - \$25

Nevada High School Student Awards

- 1st place - \$100
- 2nd place - \$50
- 3rd place - \$25

Class Awards

The William S. Boyd School of Law and Las Vegas (NV) Chapter of The Links Incorporated will host a lunch for each of the three Nevada high school classes with the most submissions.

Honorable Mentions

Up to twelve honorable mentions may be awarded to submissions in each category.

Winning Videos

Winning videos will be featured on the law school website at: <http://scholars.law.unlv.edu/debate2016/>.



Rules for Entry

A. Theme

“I participate ...”

Contestants should make a video that addresses participation in the political process.

B. General Contest Requirements

1. All videos must contain original work. Any video that contains copyrighted material without the permission of the owner will be automatically disqualified.
2. Videos must show nonpartisanship and be unbiased toward any political candidate or party. Videos must represent all sides equally and fairly.
3. Any video containing lewd or explicit content or foul language will be automatically disqualified.
4. Videos in the short-form category must not exceed 0:30 in length. Videos in the long-form category must be between 0:30 and 2:30 long.
5. All videos must be submitted no later than 11:59 p.m. on October 30, 2016.
6. Contestants are only allowed to enter one video in the contest.
 - a. Contestants are encouraged to work collaboratively in teams to create videos. However, only one video may be submitted per team. Team members are ineligible from working with another team or individual on a video for submission. Any prize money will be divided equally among the team members.
 - b. All videos by contestants in violation of Rule 6.a. will be automatically disqualified.

C. Creation, Sharing and Submission

7. Videos can be filmed (and edited, if applicable) using any equipment, software, hardware, or app, provided the user has obtained it legally and/or holds a license to use it.
 8. Videos may not be shared until midnight on November 4, 2016, the day the winners are announced. Contestants are encouraged to share their videos beginning on this date using the #NevadaVotes.
 9. To submit a video, contestants must upload the video onto either YouTube or Vimeo using the following privacy settings:
 - a. YouTube: Unlisted
 - b. Vimeo: Only people with the private link
 10. Once a video has been uploaded, contestants will submit the link along with their contact information to the following website: www.inspiredlearning1.com
 - b. Persuasiveness of Message (25%): How well does the video convince the viewer that voter engagement is important? Are the ideas in the video thought-provoking?
 - c. Quality of Information (25%): Is the video informative? Is the information contained in the video factual and accurate? Is the video fair and unbiased in its approach?
 - d. Visual Quality (10%): How clear are the images in the video? Do the visuals serve to enhance the message of the video?
 - e. Audio Quality (10%): Does the audio in the video support the persuasiveness of the message? Is the audio clear and at an appropriate volume?
 - f. Follows all contest Rules (5%): Do the video and its creator(s) adhere to all rules set forth in the contest?
12. Winners will be announced by November 4, 2016.

D. Review and Selection of Winners

11. A panel of judges will review the videos using a rubric with the following criteria.
 - a. Creativity (25%): Does the video present new ideas in a unique or unconventional way? Is the content of the video original and expressive?

E. Disclosures

13. Entrants and their legal guardians convey a universal, irrevocable, and exclusive license to reproduce, prepare derivative works of, distribute, display, exhibit, transmit, and/or broadcast the videos without payment or further consent.
14. By entering the contest, all entrants agree to permit the use of their picture, name, and other personal information for publicity

“The future of this republic is in the hands of the American voter.”

- Dwight D. Eisenhower
(34th U.S. President)



by the William S. Boyd School of Law, the Kenny Guinn Center for Policy Priorities and their designees.

15. By entering the contest, the entrant agrees that the William S. Boyd School of Law, the Kenny Guinn Center for Policy Priorities and their designees may post his/her video, or any part thereof, on its website or other websites and submit it for television and/or other broadcast.
16. The entrant agrees that the William S. Boyd School of Law, the Kenny Guinn Center for Policy Priorities and their designees have the right to modify, edit, and/or adapt the video as necessary as well as to reproduce it, and/or distribute it in whole or in part, without compensation or further notice to the entrant.
17. If, for any reason, the contest is not capable of running as planned, including due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes

beyond the control of contest administrator which corrupt or affect the administration, security, fairness, integrity or proper conduct of this contest, the William S. Boyd School of Law and Kenny Guinn Center for Policy Priorities reserve the right in its sole discretion to cancel, terminate, modify, suspend or extend the contest and, in the event of any termination or cancellation, select winners from among all eligible, non-suspect entries received prior to the termination or cancellation.

18. Prize money will be given directly to the primary contact to be divided by participants on their own terms. The William S. Boyd School of Law and the Kenny Guinn Center for Policy Priorities are not responsible for allocating prize money among individual participants.
19. The contest is subject to all federal, state, and local laws.
20. Void where prohibited by law.

For Teachers

This contest addresses the following as stated in the Nevada Content Academic Standards:

Civics and Government

- The Political Process: Students describe the roles of political parties, elections, interest groups, media, and public opinion in the democratic process.
- Global Relations: Students explain the different political systems in the world and how those systems relate to the United States and its citizens.

Computer and Information Technologies

- Creativity and Innovation: Students demonstrate creative thinking, construct knowledge, and develop innovative products and processes using technology.

- Communication and Collaboration: Students use digital media and environments to communicate and work collaboratively, including at a distance, to support individual learning and contribute to the learning of others.
- Critical Thinking, Problem Solving, and Decision Making: Students use critical thinking skills to plan and conduct research, manage projects, solve problems, and make informed decisions using appropriate digital tools and resources.
- Digital Citizenship: Students understand human, cultural, and societal issues related to technology and practice legal and ethical behavior.

55%

of U.S. citizens
18-34 in Nevada
registered to vote
in 2012





46%

of U.S. citizens
18-34 in Nevada
voted in 2012

Special thanks to UNLV Boyd School of Law Dean Dan Hamilton, Professor Rachel Anderson, Associate Dean Jeanne Price, Associate Dean Christine Smith, Digital Services Librarian Andrew Martineau and Administrative Assistant Carmen Chang, Guinn Center Executive Director Nancy Brune and Director of Policy Outreach and Associate Research Director Megan Rauch for their roles in the conception, organization, and implementation of this program.

UNLV appreciates the leadership and support of our Nevada System of Higher Education Board of Regents.

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LAW REPORTS

"To vote is like the payment of a debt, a duty never to be neglected, if its performance is possible."

– Rutherford B. Hayes
(19th U.S. President)

Key Dates and Deadlines in Nevada's 2016 Election Calendar

- Oct. 8, 2016** Last day a person may register to vote by mail (Must be postmarked by this date.)
- Oct. 18, 2016** Last day a person may register online or in person
- Oct. 22, 2016** Early voting begins
- Nov. 4, 2016** Early voting ends
- Nov. 1, 2016** Last day a person may request an absentee voter ballot
- Nov. 8, 2016** General Election - Last day a person may vote or return an absentee voter ballot.

Register to Vote

- Online: <https://nvsos.gov/sosvoterservices/Registration/step1.aspx>
- At any NV DMV office
- At your county clerks' office
- At your registrar of voters' office
- At social service agencies
- On college campuses
- Military (online): NVEASE.gov

Update Your Registration

Check whether you need to update your registration, for example, if you have moved, changed your name or other reasons

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